

CIRCLE International Conference

Track Time Allocation

Day	Time	Track Number	Track	Author	Abstract
Day 1	11.00 - 12.30	Track 1	Accounting and Finance	Matthias Herrmann, Hans Rüdiger Kaufmann and Bob Ryan	Improving financial decision making within German SMEs by incorporating digitalization within an expanded FAP model.
		Track 1	Accounting and Finance	Benson Ogbonnaya Igboke and Razaq Raj	Accounting for Accountability: An Insight into the Essence of Financial Accountability in the Public Sector
		Track 1	Marketing	Rayan Salman and Hans Rüdiger Kaufmann (online)	How do Salespeople achieve effective engagement with customers on social media?
Day 1	13.30 - 14.30	Track 2	Education	Alexandra J. Kenyon and Carmen R. Santos	Exploring the Benefits of Tertiary Education for Internationally Mobile Students
		Track 2	Education	Michael Addison	International Foundation Group Case Study on Transnational Education and Pathway Networks
Day 1	15.00 - 16.30	Track 3	Education	Alan Marvel and David Simm (online)	Education, emotions and place: Developing learning and teaching strategies for international fieldwork
		Track 3	Education	Duñcan Duriez, Ruffin Relja and Philippa Ward (online)	Responsibly Enabled Consumers - Planet, Society and Trade; Privacy, Security and Technology
		Track 3	Education	Mohamed El-Ansari	TNE's impact on economic growth
Day 2	09.00 - 10.30	Track 4	Consumer Behaviour	Neil Richardson and Michael Cassop Thompson	'Value', a literature review of its composition and related discourses
		Track 4	Consumer Behaviour	Ruth M Gosnay and Neil Richardson	"A consumer decision making model fit for B Corp Accredited fashion manufacturers and retailers"
		Track 4	Consumer Behaviour	Mitsunori Hirogaki	Consumer acceptance of organic wine in Japan: a conjoint approach
Day 2	11.00 - 12.30	Track 5	Housing	Abiola Olanrewaju and Jaganjac Jamila	The role of national intellectual capital in housing in Nigeria: developing sustainability enhancement model using structural equation model (SEM) and partial least square regression (PLS).
		Track 5	Business and Technology	Kamal Qazi and Razaq Raj	Competitiveness in the 21st Century: A Project Managers Perspective
		Track 5	Business and Technology	Nabil Ayad	Cyber Diplomacy and the Digital Nation State: Prospects and Challenges
Day 2	13.30 - 14.30	Track 6	Marketing	Madalena Pereira, Jorge Gonçalves, João Nuno Oliveira ⁴ , Rui Miguel, Ana Santiago, João Oliveira, João Bento, João Morgado, Manuel Pereira, Patrícia Reis and Manuel Gonçalves	Development digital fashion product with sustainable strategy: digital platforms and new skills for fashion designers.
		Track 6	Marketing	Thomas Dehghan, Hans Ruediger Kaufmann, Ioanna Papasolomou and Alkis Thrassou	The nature of relationships between internal branding, co-creation and external stakeholder identity in SMEs
		Track 6	Marketing	Natalia Mustafa and Hans Rüdiger Kaufmann	Cognitive Dissonance Behavior Regarding Sustainable Beliefs when Millennials Intend to Purchase Luxury Fashion Products

Schedule

DAY 1-13th April 2023

Time	Session
08.00 - 09.00	Welcome
09.00 - 10.30	Opening Ceremony
10.30 - 11.00	Break
11.00 - 12.30	Track 1 - Accounting, Finance and Marketing MBA/PhD Session
12.30 - 13.30	Lunch
13.30 - 14.30	Track 2 - Education
14.30 - 15.00	Break
15.00 - 16.30	Track 3 - Education
16.30 - 17.30	Matrix Session
19.30 - 21.30	Gala Dinner
19.30 - 20.00	Award for Proessorship and PhD Graduation Cermony Professor - Professor Nabil Ayad Senator (High Chief) Dr Osinakachukwu T. Ideozu Dr Abiola, Olanrewaju Idowu

DAY 2- 14th April 2023

Time	Session
08.00 - 09.00	Music
09.00 - 10.30	Welcome
10.30 - 11.00	Track 4 - Consumer Behaviour
11.00 - 12.30	Break
12.30 - 13.30	Track 5 - Housing, Business and Technology
13.30 - 14.30	Lunch
14.30 - 15.00	Track 6 - Marketing
15.00 - 16.00	Break
16.00 - 17.30	Closing Ceremony Management Team Meeting