

STUDY FOR A PHD OR MBA FROM A EUROPEAN UNIVERSITY



Circle International
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www.circleinternational.co.uk

ABOUT CIRCLE INTERNATIONAL

Circle International was formed in 2003 to bring together university academics from Europe and beyond who shared a passion for research into different business and management topics. Under the visionary leadership of its provost, Professor Vignali of the Manchester University, it has expanded rapidly over the last 17 years and is proud of its formidable team of professors

It owns two journals – the International Journal of Management Cases and the International Journal of Sales, Retail & Marketing – and each year holds a conference where many of the published papers are presented.

Circle International also delivers online courses at undergraduate, MBA and PhD level for the University of Vitez which is part of the European Higher Education Area created by the Bologna Accord of 1999. The EHEA plays a vital part in the quality assurance of universities in Europe, ensuring that academic standards are high and promoting recognition of undergraduate, postgraduate and doctoral degrees throughout Europe and beyond.

Circle was one of the pioneers of blended learning, recognizing the value of providing courses which can be studied from any part of the world, and allowing students to combine their studies with work and family commitments at a fraction of the cost of full-time attendance at a university.





Circle International is proud to be associated with the University of Vitez and to deliver the Universities' courses online

The main campus of the University of Vitez is situated in the medieval town of Travnik in Bosnia, which is part of the Balkan region of western Europe. The Balkans is an area with a rich tradition for higher education and boasts two of the oldest universities in the world in Zagreb and Sarajevo. The University is committed to the aims set by the Bologna Declaration for European universities, and its vision is one of continuing development as an open, entrepreneurial university of the highest academic standards and ethical values in line with the needs and challenges of a global society.

UNIVERSITY OF VITEZ

There are four faculties – Business and Economics, ICT, Law and Health Studies.

While Vitez is a research center of growing importance and excellence, it is fully aware of the role of modern universities in developing students' knowledge and skills as prerequisites for career advancement.



Our Academic Team

Our academic team covers an extensive range of specialist areas in management and social science fields. They are all active researchers and contributors to books and journals. Most also are attached to universities in the UK, other European countries and throughout the world. They hold honorary pro gratis positions with Circle International which in no way conflict with their different home institutions. Together they create a diverse team rich in experience and an invaluable resource for Circle students.

Our team consists of about 40 academics. Below is a small selection and details of other members can be found on our website: <https://www.circleinternational.co.uk/about-us/academic-team/>



Dean

Dr. Mohamed El Ansari

Dr. El Ansari is a Visiting Fellow at the University of Bradford and visiting Professor at the University of Vitez. He has contributed to an international project to give access to quality education and promote the local, regional and national value of international education, emphasizing the importance of international students to employment and educational opportunities at a local & International level. He has extensive experience in international educational diplomacy. He is Chair of the London Education and Research Network as well as a member of the recently founded Transnational Education committee.



President

Professor Claudio Vignali

Provost of Circle International, Professor Claudio Vignali held The Arnold Ziff Chair in Retail Marketing Management and is Provost of Circle International. He joined Leeds Met (now Leeds Beckett University) in 2003 from the School of Consumer, Tourism and Hospitality Management at Manchester Metropolitan University, where he had been the Consumer Section and Research Head. Prior to this he was the postgraduate diploma course leader in the department of Retailing and Marketing. Professor Vignali holds chairs in Croatia; Poland; Italy and Germany. He also actively delivers MBA and DBA modules for leading UK Universities. He has written more than 150 articles and books in the field of Retailing and Marketing and is the editor of two academic journals.



Dr. Razaq Raj

**Leeds Beckett
University**

Dr. Raj is a Principal lecturer in the Business school in Leeds Beckett University. His research interests include community events, outdoor events, economic impacts, religious tourism, cultural festivals and sustainable tourism, cultural diversity in events management and international tourism.



Dr. Gianpaolo Vignali

University of Manchester

Dr. Vignali is Senior Lecturer in Fashion Business at the University of Manchester. He graduated from UMIST with a first degree in Mathematics and joined the University of Manchester after positions at Manchester Metropolitan University and Leeds Beckett University. He has written over 40 papers and books in the field of Marketing and Management and presented at numerous international conferences.



Dr. Tahir Rashid
University of Salford

Dr. Rashid is a highly qualified international academic and has taught postgraduate and professional courses in Austria, Germany, Lithuania and the UK. He is the Director of Post Graduate program in International Marketing & Services Management and Senior Lecturer in Marketing and Corporate Strategy at the University of Salford.



Dr. Hans Ruediger Kaufmann
University of Applied Management Studies, Mannheim

After extensive experience in German Bank Management, Hans Rudiger Kaufmann completed his PhD in 1997 and was research assistant and then lecturer in the Department of Retailing and Marketing at Manchester Metropolitan University. He is now a professor of Leadership and Management at the University of Applied Management Studies Mannheim.



Dr. Mitsunori Hirogaki
Ehime University
Japan

Dr. Hirogaki is an Associate Professor of Marketing Research and Consumer behaviour at Ehime University, Japan, where he teaches Marketing Research, Data Analysis, Quantitative Research Methods, Statistics and Mathematics for Business and Economics.



Prof. Edyta Rudawska
Montpellier Business School

Professor Rudawska is Head of the Department of Marketing at the University of Szczecin. She is interested in issues regarding marketing, customer relationship management, business relations management, loyalty building, customer equity, marketing management and planning and financial aspects of marketing.



Dr. Madalena Pereira
Creative University of Lisbon

Dr. Pereira has written over 50 papers and contributed to books in the field of Operations Management and Sourcing, Management and Marketing, Sustainability and Trends in Fashion Design as well as presenting at numerous international conferences.



Dr. Alberto Mattiacci
University of Rome

Dr. Mattiacci is a professor of Management and Marketing at Sapienza, University of Rome, Department of Communication and Social Research (Coris). Formerly he taught for more than 10 years at the University of Siena, as an associate and full professor.



MBA Validated by the University of Vitez

Organisations throughout the world are demanding leaders who thrive in a complex, cross-functional and globally diverse environment. Our blended MBA prepares participants for leadership and transformational roles in business management, equipping them with the tools and strategies to understand, anticipate and adapt strategically to opportunities in global markets. Whilst acknowledging the importance of share value to the modern business, our programme places equal focus on corporate responsibility and sustainability. We consider this broad minded approach to be essential both for success and survival in the modern global economy.

You work your way towards your MBA on a module by module basis, and once you have successfully completed all the taught modules you will complete your dissertation under the supervision of your supervisor. The Masters dissertation gives an opportunity to show what you have learnt – and what you are capable of – to future employers. It offers a chance to network with corporate clients, alumnus and other like-minded MBA students from around the world.

The course is delivered in English.

What you get ?

You will be taught by world class professors who are all experts in their particular fields with international reputations, together with a wealth of experience in commerce and industry. In addition you will be helped by outstanding online resources in the form of presentations, videos, online textbooks, articles and journals.



There are a wide range of modules across the spectrum of management disciplines including marketing, management strategy, human resource management and finance. The course has a very international perspective and reflects the growing importance for managers of ethics and social responsibility. Many students are looking to develop their own business and there is a module devoted to entrepreneurship.

Entry requirements :

An undergraduate degree in any subject
Language requirements: You will be expected to have a level of English appropriate to postgraduate studies. Pre-sessional courses are available as well as ongoing language support while you are studying for your MBA

Intake dates: September

Length of course:

The course is completed in **18 months**

Tuition fees :

£9,000 for the **18** month course.

Additional costs: £200 application fee which is passed on to the Ministry of Higher Education

PHD's in Business, Management and Social Sciences Validated by the University of Vitez

Completing an blended PhD with Circle International is an exciting and rewarding experience and forms the foundation for your future career in academia or the worlds of business and industry.

It is the highest academic qualification in most fields and therefore it will challenge you to achieve the required high standards. However, at Circle, you will benefit from an exceptional level of support both from your assigned supervisor and from our wider academic community. Professors in Circle are passionate about their subject and strive to share their knowledge and experience with you from the start of your time studying with us.

Research skills are developed during the first year of study when you will complete six taught modules and develop your research proposal. Unlike many other universities, you are not required to write a research proposal as part of the application process as we believe that students should be helped to make the transition to independent research as part of our course.

In the second year, you will also be mentored to produce an academic paper, based on your research, which will be published in one of our two journals and given the opportunity to deliver your paper at our annual Circle conference. Being able to publish your work is a huge advantage for Circle students over research students at other institutions who struggle to find suitable journals to accept their work.

As well as the support from your supervisor, you will have access to an extensive online library of presentations, journals, articles and academic textbooks.

The course is delivered in English



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Entry requirements :

In line with the requirements of the European Higher Education Area, you will need to have completed a masters at a recognized university and send us a copy of your final masters' dissertation

Length of course:

£7,500 per year

Additional costs: £200 application fee which is passed on to the Ministry of Higher Education and £600 fees for the final viva.

Length of course

The length of the course is three years although it is possible to complete it by the beginning of the third year.



WHY CHOOSE CIRCLE INTERNATIONAL?



- Degrees awarded from a European university which is part of the European Higher Education Area created by the Bologna Accord. Degrees carry European credits (ECTS) which can be transferred to other universities in Europe and beyond.



- Blended learning programmes which mean that you can combine your studies with work and family commitments.



- Supportive academic community.



- Free access to outstanding online resources.



- PhD students publish in one of our two academic journals as a part of their course.



- An easy transition into research studies as your supervisors mentor you in the development of your research proposal.



- Annual Circle conferences where you can present your academic paper and meet other students and members of the Circle academic team.



- All courses taught in English.



- Straightforward and efficient application process.



- Competitively priced with the added saving of not having to pay for accommodation and other living costs associated with traditional modes of study.



"Certificates are awarded by the University of Vitez which is part of the European Higher Education Area. Therefore their degrees are recognised throughout Europe and beyond and carry European credits (ECTS) "

Journals

The International Journal of Management Cases (IJMC) developed in 2002 from its predecessor The Journal of Management Cases. The IJMC is the official journal of the CIRCLE Research Centre. CIRCLE (Centre for International Research Consumers, Locations and their Environments) is a virtual research group spreading over 70 universities.

IJMC has three editors and an associate editor. The editors have geographic responsibilities so that articles and cases can be accepted from the international domain. Covering Eastern Europe, Western and Central Europe and the rest of The World. The IJMC has published papers from academics in the USA, Australia, Europe, The Asian subcontinent and South America. It is truly an international peer assessed source of output.

The journal also prides itself in double-blind refereeing papers from not only well established academics but young researchers. We hope that you will look at the notes for contributor's page and welcome your submission.

Since 2006/07 the journal has been produced in a CD-Rom format. This enables subscribers to produce extra copies for educational purposes.

We are also proud to be affiliated with the World Research Organisation. Please visit their site by clicking on the logo below.

IJMC Current & Past Issues:



IJMC Editorial Board:



IJMC Notes to contributors:



IJM Submission Requirements & Guidelines



International Journal of Sales, Retailing and Marketing

The International Journal of Sales, Retailing and Marketing (IJSRM) developed as an addition from its predecessor The International Journal of Management Cases and is housed at the University of Vitez. It is one of the official journals of the CIRCLE Research Centre, and it will include the most valuable papers from the proceedings of the conference. CIRCLE (Centre for International Research Consumers, Locations and their Environments) which is a virtual research group spreading over 70 universities.

Aims and scope

The International Journal of Sales, Retailing and Marketing is devoted to the exploration and contribution of the knowledge about dynamic areas of sales, marketing and retailing by publishing theoretical and empirical scientific articles from various countries and with different approaches. As the Journal covers the large field of interest, it is designed to examine topics such as new trends in retailing, the relationships between members of the supply chains and distribution channels, green tailing, e-commerce, customer relationship management, management of services, branding, and similar fields. It will serve as the valuable forum for the exchange and dissemination of knowledge based on thought and results of empirical research between academicians, researchers, retailing managers, marketing & sales executives, and all those that are actively involved in any aspect of marketing, sales and retailing, as well as to those that wish to be informed about the progress and current trends in those fields.

Submission of Manuscript

Each manuscript must be accompanied by a statement that it has not been published elsewhere and that it has not been submitted simultaneously for publication elsewhere. Authors are responsible for obtaining permission to reproduce copyrighted material from other sources and are required to sign an agreement for the transfer of copyright to the publisher. All accepted manuscripts, artwork, and photographs become the property of the publisher.

IJSRM Current & Past Issues:



IJSRM Notes to contributors



IJSRM Editorial Board::



IJM Submission Requirements & Guidelines



Testimonials



Alina Pukhovskaya

My name's Alina Pukhovskaya, I was born in Moscow and obtained a Master's degree in Business Administration in 2010 from the University of Saarland, Germany. Currently based in Mexico City. I finished my bilingual PhD research on inter-organizational knowledge management in food bank networks. The topic addresses the importance of organized knowledge management in a collaborative environment as a way to increase organizational efficiency and to scale the efforts under the pressure of limited resources, which is typical in the non-profit sector. I would like to commend the PhD with Circle International to any aspiring student. It was an excellent programme for me to follow and a qualification from a European university has added great value to my career and knowledge.

I started my PhD at Leeds but it was impossible for me to combine my studies with my work commitments. I therefore transferred to Circle International to study for a PhD from the University of Vitez.

It was an excellent course with an outstanding level of support. It is also recognised by my government in the UAE. I am therefore pleased to have found Circle International and I recommend it to anybody.



*Khalifa Albaoadi
Abu Dhabi Police Department*

Academic Planning and Marketing Director, Lancashire School of Business and Enterprise.

I found the PhD program at Vitez to be a great one for me. Finding the right PhD is not always easy, as it has to fit into your existing work and life commitments not the other way round. The tutors and supervisors were helpful and supportive making the distance and blended learning approach a real success especially with quality of academics involved. The administration side of things was first rate and all communication was dealt with in a speedy and efficient way. Bosnia is a beautiful country...definitely worth a visit!

*Prof. Robin Carey,
Dean of the business
school at UCLAN*

Director-General, West African Institute for Financial and Economics Management

I found the Circle team (academic and administrative) to be very supportive and there was someone at any point in time to provide guidance. Going through literature review in a 'systematic' order helped me greatly to organize my thoughts and work according to the relevant themes in my research work. That made the actual proposal writing much easier than I anticipated. Coming out with an acceptable research methodology posed an initial challenge but with, brainstorming with the supervisory team and utilization of some industry insight, I soon came out with a methodology that amazed and excited myself and my supervisory team. In fact, my research methodology was by itself a significant addition to knowledge due it being novel. With a strong and systematically organized literature review, a sound and novel research methodology the stage was set for me to conclude my PhD from the University of Vitez. This was done within two years (submission).



*Dr. Baba Musa,
PhD University of Vitez*



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